



LEEDSBID

Newsletter - Issue 10 - December 2016



LeedsBID making Christmas in Leeds sparkle

LeedsBID has shone light on various corners of the city centre as part of its 'Christmas in Leeds' campaign.

The campaign is bringing additional Christmas sparkle to the city for the festive season through its art, light and magic trail running until 3rd January 2017. Special switch-on events have seen a cascading waterfall of lights on Holy Trinity Church; 20,000 LEDs in Park Square; a huge ethereal figure unveiled in Leeds Station; the Northern Lights brought to the Corn Exchange and festive lights projections at Wellington Place as various attractions on the trail have been illuminated. Trail maps can be picked up from key locations across the city centre, including hotels and the Leeds Visitor Centre.

Alternatively members of the public can join the trail digitally through the web app at <http://christmas.welcometoleeds.co.uk/progress/>
#christmasinleeds



NEWSUBSTANCE's SPIRIT installation hovers above commuters as they progress through the railway station concourse. Internally lit, this huge, ethereal figure shines a festive light as people rush and hurry through the season. Commissioned by Leeds BID as part of Christmas in Leeds, a trail of art, light and magic running from 1 December 2016 to 3 January 2017.



Welcome to Leeds - 200 Degrees Coffee

New to the city and to LeedsBID is 200 Degrees, a specialist coffee roasters that are unashamedly proud to be 'coffee geeks' and proprietors of distinctive coffee shops.

The Bond Street shop, which seats 70, has just opened its doors, serving a selection of coffee, teas and food to eat in or take away, with breakfast starting at 6.30am. Upstairs there is a barista school and meeting room which seats 16, and offers classes on homebrew techniques and courses on how to be like a professional behind the counter.

The deli style menu is refreshed weekly and offers mouth-watering combinations with some simple favourites, all prepared on the premises with a distinct New York twist.

Refurbishment of the Bond Street premises has cost £250k and created 15 full and part time jobs. The shop will be one of the few in the country to boast a Black Eagle espresso machine which can serve up to 250 people an hour.

200 Degrees first started roasting coffee in Nottingham in 2012 and now boast 3 stores nationwide. Check them out at <http://200degs.com> and follow them on social media -

Twitter: @200DegsLeeds Facebook: 200DegreesLeeds





Freedom is moments away from your home or office...

At Enterprise Car Club we provide 950+ hourly self-service vehicles nationwide, available to reserve in advance or at the last minute. Whether it's a car for a business appointment, a van for a last minute trip to pick up furniture or a better value alternative to a second car - Enterprise Car Club is here for you.

Our vehicles are parked strategically near your home or office and with 30+ vehicles available 24/7, 365 in Leeds and beyond we are sure to have one moment's away from your door.

We are offering employees of Leeds BID members a reduced annual personal membership fee of £20 (usually £60) plus £20 of driving credit to get you started!

Simply quote code: **LBID20** on the online application form at EnterpriseCarClub.co.uk/join

Enterprise Car Club is the perfect choice for your business travel requirements. We have vehicles to suit your every business need such as a van to get equipment from A to B or an Estate to transport kit and colleagues alike. Enterprise Car Club is supported by 4 Enterprise Rent-A-Car branches serving Leeds City Centre for your longer transport needs.

To claim preferential membership of Enterprise Car Club for Leeds BID members contact: business@enterprisecarclub.co.uk

LeedsBID offer free meeting space for Levy Payers

LeedsBID levy payers have the opportunity to reserve meeting spaces at 104 Briggate free of charge; refreshment facilities can be provided and users are permitted to hire outside catering.

We simply ask you leave the rooms as you found them.

Please see below rooms available for reserving and capacity:

- Voice Room** - Capacity 6
- Welcome Room** - Capacity 6
- Experience Room** - Capacity 6
- The Big Space** - Capacity 12
- The Board Room** - Capacity 18

To enquire about bookings please contact enquiry@leedsbid.co.uk





Christmas initiatives add a little extra to the festive season

LeedsBID has helped to extend some key services in the city centre this Christmas.

The Elland Road Park and Ride is now open on Sundays in the run-up to Christmas thanks to funding from the BID, with buses running every 10 minutes between the site and the city centre.

The first service departs Elland Road at 10.30am and the last departure from stop T9 on Boar Lane is at 5.30pm.

The countdown to Christmas has also seen the introduction of taxi marshals in key locations to help manage queues and keep order.

A total of 10 marshals, in situ Friday and Saturday evenings in December plus Boxing Day, has been funded by the BID, Leeds City Council, West Yorkshire Police and BACIL (Business Against Crime in Leeds). They are located at the three city centre main taxi ranks: Leeds Station, Call Lane, and adjacent to Pryzm nightclub, on Albion Street, between the hours of 10pm-3am.

The marshals monitor taxi queues, helping members of the public to access taxis and get home quickly, improving safety, as well as helping to deal with any confrontational situations. Passengers can be confident they can access a taxi safely and hassle free.

LeedsBID Chief Executive Andrew Cooper said: "Christmas is a critical trading time and these initiatives are helping make Leeds city centre more accessible and more competitive as a destination of choice for people."

What's on in Leeds ?

Running until 2nd January the **Magic Lantern Festival** is a spectacular fusion of art, heritage and culture. A stunning outdoor Xmas themed event, a festival of light and illumination. Visitors will follow a trail around Roundhay Park and explore amazing giant lanterns, which represent Xmas, traditional Chinese culture and the amazing 2000-year heritage of Lantern Festivals.

From the 15th-17th of December Northern Ballet's **Beauty & the Beast** brings one of the world's most famous fairy-tales to life in a kaleidoscope of colour, set to an infectious score, including music by Saint-Saëns, Bizet and Debussy, played live by Northern Ballet Sinfonia.

On the 16th of December **Andre Rieu**, the undisputed King of Waltz, will be accompanied at First Direct Arena by his 60 piece Johann Strauss Orchestra. Rieu has been entertaining crowds for more than 20 years, and this performance will feature some of the most moving and beautiful melodies of opera, musical, movie, pop, as well, of course, as the world's most romantic waltzes.

Arctic Bazaar is a Scandi-inspired winter world appearing at the **Art Hostel** from the 12th-18th December. The space features work for sale by independent artists and makers and a hot chocolate bar with warming spices, Nordic flavours, Glögi, and sweet bites to eat. Suitable for all ages, visitors are invited to take respite from the commercial throes of the season, and to enjoy a hot drink in the arctic atmosphere.

If you have any news, promos or events you would like us to share across the BID,
please email them to sarah.towns@leedsbid.co.uk



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