



# LEEDSBID

LeedsBID Newsletter - Issue 14 - June 2017



## **BEST BOSS EVER!**

### **TREAT YOUR STAFF TO THE TRINITY LEEDS GIFT CARD**

#### **TREAT YOUR STAFF TO TRINITY**

Treat your staff to Fashion, Food and Film with the Trinity Leeds Gift Card! Give the gift of choice and allow your team to experience all that is Trinity Leeds! Whether it be buying the latest fashion, sipping on a cocktail on our rooftop terrace, catching the latest film at Everyman Cinema or simply meeting up with friends at one of our stylish restaurants.

Not only will you be the best boss ever...you could bag yourself a 3-month parking pass at Trinity Leeds worth over £800 and an additional Gift Card worth 10% of your order!

Offer only valid on sales over £2,000. Contact [Info@TrinityLeeds.com](mailto:Info@TrinityLeeds.com) or



## LEEDS INTERNATIONAL FESTIVAL 18

Following the impact of Leeds International Festival 17. Dates have been confirmed for Leeds International Festival 18. Next year's festival will aim to build upon 2017's success which saw over 17,000 people attending 35 events across 9 days.

The festival was the first of its kind in Leeds, acting as a bold and ambitious platform to showcase both the city and encourage collaboration on a world stage. The festival was studded with performances from international stars, film screenings, exhibitions, industry conferences and workshops across numerous strands including music, moving image and tech.

2018's festival will be extended across 2 weeks with dates confirmed for 28<sup>th</sup> April – 12<sup>th</sup> May and will bring new events and ideas to the city and continue to act as a celebration of Leeds and the talented creatives within.

Leeds International Festival organisers are also looking for people/ groups/ event organisers to submit an outline of their event ideas for the 2018 festival. If you have an idea or know anyone who might, please follow the link to the open call form below.

Also check out the Leeds International Festival 17 After Movie and Gallery for a collection of the best moments from across the inaugural festival. Discover, explore and be inspired.

[Open Call Leeds International Festival 18](#)

[Leeds International Festival 17 After Movie](#)



### UK'S TALLEST MURAL SET TO HIT LEEDS SKYLINE

Work has begun on an art installation set to give Leeds international acclaim. The giant artwork, standing 137 ft. (41.9m) tall will be the UK's tallest piece of street art as well as being the finishing touch to a major refurbishment of the landmark building which is to be its canvas. This ambitious and bold mural, entitled 'Athena Rising', is to be painted the full length of the east elevation of the Platform building, formerly known as City House, and will be visible from station platforms and beyond. Work began on Tuesday 6th June and it will take up to four weeks to complete.

The striking design, which will be 137ft x 36ft / 41.9m high and 11m wide, features an owl in flight as its centrepiece, alongside the moon and a crown – a nod to the artists involved. The huge statement piece is part of the citywide street art project 'A City Less Grey', initiated by East Street Arts and fully funded by LeedsBID (Leeds Business Improvement District), animating the city and incorporating works of art onto the buildings and streets of Leeds.

The artists behind the artwork are Nomad Clan – Cbloxx and AYLO, aka Joy Gilleard and Hayley Garner – an internationally-acclaimed street art muralist pair, dubbed 'one of street art's finest female duos'. The pair are experienced giant muralists and have painted some of the largest murals in the North of England – the biggest to date being a seven storey building in Liverpool.



### LEEDSBID SUMMER PROGRAMME

LeedsBID's summer programme has now officially kicked off with our branded deck chairs now popping up in different sites across the city.

Over the coming weeks deck chair dwellers can expect to be wowed by various animations.

One of the big arrivals for this summer will be a 40ft screen situated on Wellington Place from **3rd - 16th July** screening Wimbledon which is open to all workers in the area.

*Crowne Plaza Leeds*  
INVITES YOU TO

## COCKTAILS IN THE CITY

FRIDAY 9TH JUNE  
5.30PM

*Come join us to experience and celebrate the incredible changes at Crowne Plaza Leeds*

As you step into our lobby the drinks and entertainment will be awaiting your arrival. Allow our dedicated staff to serve you an array of Yorkshire themed delicacies and tempting canapés.

RSVP: [Katie.Ohara@Interstatehotels.com](mailto:Katie.Ohara@Interstatehotels.com)

#JewelInTheCity

## COCKTAILS IN THE CITY

Crowne Plaza would like to extend the above invitation to fellow Leeds BID levy payers. Join the Crowne Plaza team on Friday 9th June and enjoy the newly refurbished hotel.



## TECH AND DIGITAL LEEDS

Welcome to Leeds have recently launched a new channel to help promote the thriving tech and digital sectors in our city.

Leeds Digital is now grabbing the attention of some of the world's biggest brands. Sky used hard data to pick Leeds as its new tech hub, and NHS Digital has its HQ here. Google also had confidence in Leeds Digital as it selected the city to road-test its multi-million pound Garage scheme.

Find out more about the people, events and businesses that contribute to the ever evolving tech and digital landscape in Leeds by following the link below.

[Tech and Digital Leeds](#)

## WHATS ON IN LEEDS?

[The Columbia Threadneedle World Triathlon Leeds](#) returns to the city for a second time on **10 -11th June**, representing the pinnacle of triathlon competition in the UK and providing more than 5,000 recreational triathletes with the unique opportunity to compete on much of the same course as the

world's best. Following in the footsteps of the unforgettable 2014 Tour de France Grand Départ in Leeds and Yorkshire, 2016's event saw more than 80,000 spectators line the streets as the world's best were roared home by a huge and passionate Leeds crowd.

[The Great Yorkshire Vegan Festival](#) is coming to the Light on the **17th June** to celebrate veganism, and educate that veganism is healthy, affordable and fun. It is a 100% volunteer-run event and all proceeds go to animal welfare charities such as Miracle's Mission that helps to rescue, rehabilitate, neuter and re-home stray and vulnerable animals.

[Dadstastic Day](#) comes to Leeds City Museum on Father's Day (**18th June**) providing a free family fun day for kids. There is a wide range of activities for 0-11 yr. olds, creating opportunities for parents and carers to interact with their kids. Children up to primary age can enjoy, music, dance, science, storytelling, arts and crafts, and sport.

[The Stone Roses](#), the ground-breaking Manchester heroes, come to the first direct arena for two spectacular gigs from **20th - 21st June**.

[Leeds Gin Festival](#) comes to Leeds Town Hall on **30th June - 2nd July** showcasing of over a 100 different gins, including several new varieties. There will also masterclasses with distillers, talks from ginperts, cocktails and live music.



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