

LEEDS BID

Business Improvement District



*Live at
Leeds¹⁰

Live At Leeds 2016

[Live at Leeds](#) hits the city on Saturday (30th April) and topping the bill is a special free to all outdoor music stage, funded by Leeds Business Improvement District (BID), and food area on the city's most prominent street – Briggate. In celebration of the festival's 10th anniversary, this new addition is being run in partnership with LeedsBID (Business Improvement District) and Leeds City Council.

The stage will be graced by local favourites Glass Caves mixing it up with music from Fletcher Jackson, Katie Dean, Party Hardly, Where Fires Are and Colour of Spring. There is also chance to grab a photo in the Dr Martens pop-up photo booth and enjoy a fuel stop at the small food area brought by [Leeds Indie Food](#).

Live At Leeds 2016 will have over 200 artists playing across the city in what is now becoming the UK's must go to metropolitan festival.

Chance to *WIN* a pair of Leeds Indie Food Festival Passports





The city's unique [Leeds Indie Food Festival](#) returns from 12th-30th May 2016. This year's marketing campaign has been funded by LeedsBID who is backing the festival in support of Leeds' thriving independent business community and blooming food and drink scene. With over 130 events across 19 days, the festival is back bigger and better this year with more venues, more events and more choice.

As part of our promotion for this event, we are offering readers a chance to win a pair of Festival Passports worth £10 each. Passports give festival-goers the chance to try new venues and explore the city's food scene by offering exclusive discounts, freebies and offers at every Leeds Indie Food venue. We have ten pairs to give away. For a chance to win, please send an email with your name and contact details to Sarah Towns at sarah.towns@leedsbid.co.uk

The first 10 people to email will win.



From left to right: Lawrence Wetherill, Emma Arnold, Martin Dickson, Rachel Robertshaw, Andrew Cooper, Sarah Towns, Jordan Harrison-Reader, Karen Butler and Joe Lawson

The BID Team Grows

We are delighted to announce that the LeedsBID team is growing as we continue in our work to raise standards, raise awareness and add value for the benefit of the city and businesses in the BID area.

Welcome to the team Head Ranger Lawrence Wetherill, Marketing Executive Sarah Towns, Digital Marketing Assistant Joe Lawson and Graphic Designer Jordan Harrison Reader.

And another further exciting development is in the pipeline – watch this space for news of the team's relocation to a prime city-centre location.



IFDA Launch

Leeds has seen the launch of an innovative business service, hailed as the first of its kind in the country, set to professionalise, sustain and grow the city's independent food and drink sector.

[The Independent Food and Drink Academy](#) (IFDA), a joint venture run by Leeds Beckett University and LCC, and funded by LeedsBID, will provide advice, support and training to small independent enterprises, from street food traders to established small businesses.

The academy launched over two days (25th-26th April) at [Belgrave Music Hall](#) and [Trinity Kitchen](#), with a series of industry expert led sessions and workshops specifically designed to cover start-up and growing business needs.

Andrew Cooper, Chief Executive, Leeds Business Improvement District, said:
“LeedsBID, in collaboration with Leeds Beckett and LCC, is delighted to support this new initiative, building strength and reputation of the sector and raising the profile of the city - putting Leeds firmly on the national food map.”

If you have any news, promos or events you would like us to share across the BID, please email them to sarah.towns@leedsbid.co.uk

What's On In Leeds?

The [First Direct Arena](#) offers a diverse events [calendar](#) for May 2016 with plenty of must see events and acts including family fun at Disney on Ice, comedy from Bill Bailey and live music catering for a range of music fans with Il Divo, Manic Street Preachers and James all performing.

On Friday 13th May, the [Corn Exchange](#) will be swinging into action with its [Lindy-Hop evening](#), Lindy-Hop is an authentic form of swing dance; there will be 30-minute taster classes, open to absolutely everyone, running from 7:45-10:00pm. Dancers can fuel themselves on authentic American dogs and burgers from [Primos](#) with a free drink included in the entry fee.

The [Leeds Half Marathon](#) is celebrating its 31st year on 8th May 2016. This is the biggest half marathon in Yorkshire, and probably much further afield, too. The Plusnet Leeds Half Marathon is one of the highlights of Leeds' sporting calendar and, as Yorkshire's biggest hospice run, has raised hundreds of thousands of pounds for local and national charities.

[Geronimo Festival](#) comes to [Harewood House](#) at the start of May with all kinds of family fun, from circuses to animal shows and live stage antics from CBeebies stars like Mr Bloom, Katy Ashworth, Justin Fletcher and Alex Winters – that only scratches the surface of what they have to offer Leeds families this bank holiday weekend.

Live at Leeds takes place this Saturday and you'll need some sustenance to get you through the day. [Taste of Leeds](#) have scouted out the best places to eat within 5 minutes walk of the venues taking part in Live at Leeds. Setting up shop near the outdoor music stage on Briggate will be [Sela Bar Burgers](#), [Diamond Dogs](#), [Pizza Fella](#), [Longhorn's BBQ](#) and [Chaat Cart](#) so this might be the one Saturday that you don't necessarily want to avoid the high street at all costs!

Coming Soon: LeedsBID Levy Payers Dashboard

Towards the end of May we will be launching a unique new communication and city information tool, specifically for levy payers. The primary purpose of the dashboard is to provide live data, news and updates as they happen in the city. We will be contacting all levy payers in the coming weeks to help you engage with this exciting new technology.



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