

Cookie Policy

LeedsBID (“us”, “we”, or “our”) use cookies on the following websites (the “Site”):

www.leedsbid.mysolomon.co.uk

www.leedsbid.co.uk

www.welcometoleeds.co.uk

www.leedsinternationalfestival.com

www.fashioninleeds.com

By using the Site, you consent to the use of cookies. Our Cookie Policy explains what cookies are, how we use cookies, how third parties we may partner with may use cookies on the Site, your choices regarding cookies and further information about cookies.

What are cookies

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the Site.

Cookies can be “persistent” or “session” cookies. We use persistent cookies and session cookies on this Site. A persistent cookie is stored on a user’s device in-between browser sessions which allows the preferences or actions of a user across the Site (or in some cases across different websites) to be remembered. A session cookie allows the Site to link your actions during a browser session. Unlike persistent cookies, session cookies are deleted from your computer when you log off from the Site and then close your browser.

How do we use cookies

The table below explains the cookies we use and why we use each of them.

Purpose	Provider	Information
Application	Solomon	We use the cookies to ensure the security of the Site and identify you as an authorised user.
Site Analytics	Google Analytics	These cookies are used to collect information about how visitors use our Site. We use the information to compile reports and to help us improve the Site. The cookies collect information in an anonymous form, including the number of visitors to the Site, where visitors have come to the Site from and the pages they visited. If you do not allow these cookies we will not be able to include your visit in our statistics.
Support and Marketing Videos	YouTube Vimeo Facebook Pixel	These services host videos to help demonstrate product.
Fonts	Adobe TypeKit Google Fonts	Fonts are used to in improving the appearance of the Site.
Geolocation	Google	This cookie is completely anonymous and is only used to help us display appropriate features for your location.

Customer Support	Intercom.io	Used by our Site to provide live chat support and access to support materials.
Facebook Advertising Analytics	Facebook Pixel	A Facebook pixel is code that is place on a website. It helps us track conversions from Facebook ads, in order optimize our ads based on collected data, build targeted audiences for future ads, and remarket to qualified leads—people who have already taken some kind of action on our website.

Your choices regarding cookies

You can set up your browser options, to stop your computer accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use the whole of the Site or all functionality of the services.

Another way to control cookies in your browser is by using "ad blocker" software. These tools often give you control over specific services which you can allow or block. We make best efforts to ensure that the Site works with this software however it is not always possible for us to test all combinations of blocking. If you spot an issue with an ad blocker please email enquiry@leedsbid.co.uk and we will notify the relevant software developers.

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

Changes to our Cookie Policy

Any changes we may make to our Cookie Policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our Cookie Policy. This Cookie Policy was last updated on May 25, 2018 and replaces any other Cookie Policy previously applicable from this date.